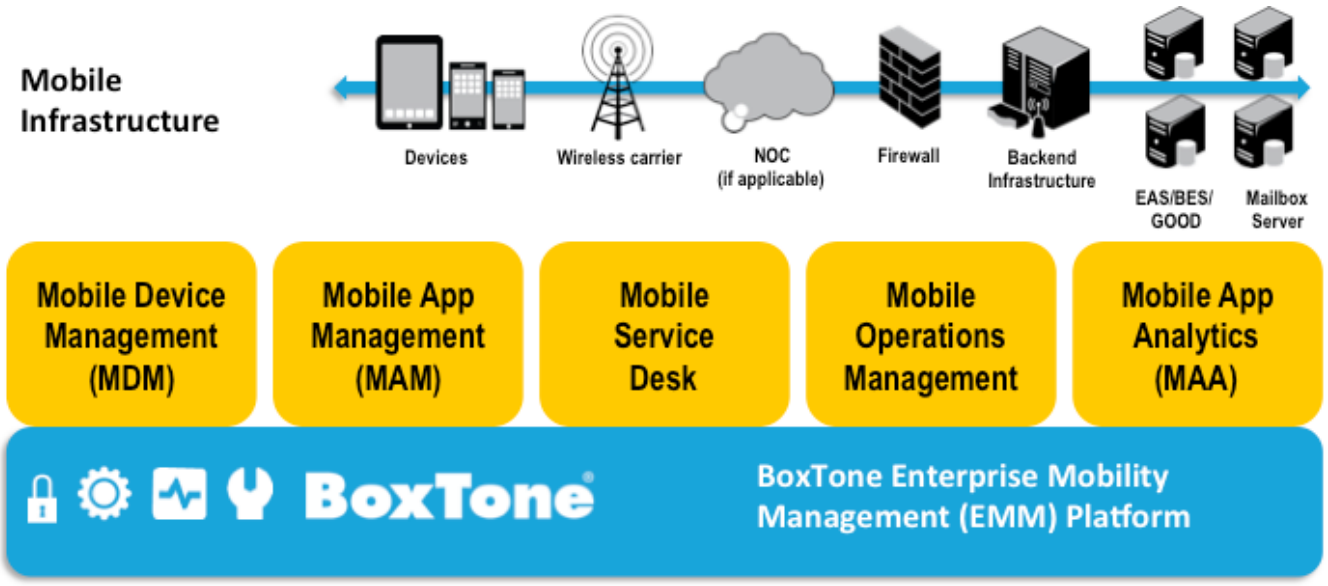
BOXTONE SOLUTION OVERVIEW

BoxTone®

"We know we can address security. What really scares us is managing and supporting a wide-scale deployment of mobile services."
-SVP of IT at Major Financial Institution



As mobility grows more pervasive, it immediately becomes a mission-critical platform. However, traditional mobile management point-products fail to treat mobility as a tier-one mission-critical platform—resulting in complexity, outages and cost overruns that have substantial negative business impact. For this reason, many mobile initiatives today fail to meet their goals. BoxTone's mobile management platform powers wide-scale, mission-critical enterprise mobility. BoxTone delivers the control IT needs, supportability users demand and reliability the business requires.

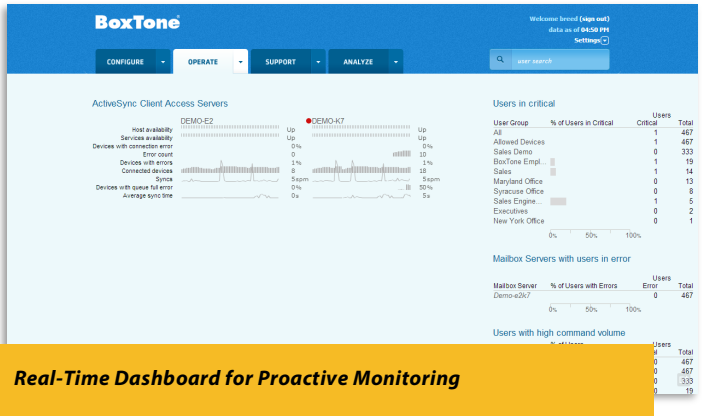
BoxTone delivers a complete Enterprise Mobility Management (EMM) platform. From provisioning and configuration of apps and devices, to the critical support and reliability capabilities you need to ensure dependable and cost-effective day-two operation, to mobile analytics to help you measure the effectiveness of your app investments, only BoxTone delivers a complete solution tailored to the needs of the mobile enterprise.

That's why 4 of the top 5 Global Banks, 4 of the top 5 US Federal Agencies and 42 of the Fortune 100 depend on BoxTone.

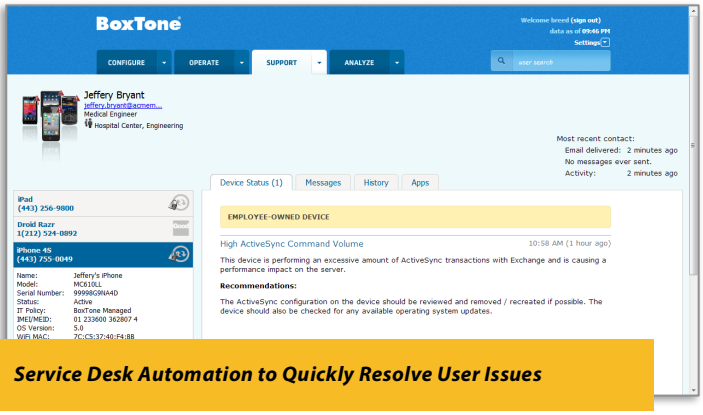
Enables Organizations to:

- ✔ Ensure the reliability of mission-critical mobile deployments
- ✔ Automate the configuration and lifecycle management of mobile devices and apps
- ✔ Continuously monitor and auto-enforce compliance with audit reporting
- ✔ Resolve issues before end-users call with proactive alerting
- ✔ Automate support to reduce cost-to-serve as deployment grows
- ✔ Measure the effectiveness of app investments, so you can get more out of your future app spend

360 Degree Security and Compliance View



Real-Time Dashboard for Proactive Monitoring



Service Desk Automation to Quickly Resolve User Issues

Automated Device and App Config

- Utilize existing AD groups to auto-provision, deploy, update and retire mobile devices, services and apps
- Get a 360° view of security and compliance status with auto-enforcement and comprehensive audit reports
- Automatically deploy and manage your enterprise apps without adding burden to IT

Proactive Monitoring and Alerts

- Monitor end-to-end service quality and performance in real-time across entire environment
- Receive proactive alerts to identify trouble points and take corrective action before users call with problems
- Manage all your mobile environments: Good, BlackBerry, Exchange ActiveSync and others

Auto-diagnose Support Issues

- Reduce your cost-to-serve by using automation rather than additional headcount in IT and support
- Auto-diagnose issues without searching through logs across multiple systems
- Fix common issues with a single click

Reduce Support Escalations

- Provide frontline staff the power to instantly look up a user, their devices and apps and status of service
- Present real time diagnostics with simple step-by-step expert knowledgebase of repair instructions
- Eliminate the finger-pointing common in complex environments

Improve the ROI of Your App Spend

- Analyze your app usage to determine how to allocate license spend and opportunities for cost savings
- Identify device, OS and platform adoption and trends to better allocate mobile development resources
- Compare apps to choose which is a better candidate for wider deployment

To learn more about BoxTone, visit:
www.BoxTone.com

About BoxTone

BoxTone is the innovator of automated Enterprise Mobility Management (EMM). With millions of mobile devices and apps under management, BoxTone's automated EMM platform is trusted by more of the world's leading enterprise, Managed Service Providers and government agencies than any other—including 41 of the Fortune® 100 and 8 of the Top MSPs—to ensure maximum mobile performance and security at the lowest cost and risk. Only BoxTone's single unified mobile management platform powered by patented real-time automation technology addresses the entire mobile lifecycle: mobile device management (MDM), app management (MAM), support management and operations management. And only BoxTone delivers real-time, centralized control of all mobile smartphones and tablets including iPhone and iPad, Google Android, BlackBerry and Windows Phone, as well as the enterprise apps that run on them.

BoxTone's unparallel EMM innovation has also been recognized by leading industry analysts, as the company has recently been positioned in the "Visionaries" Quadrant of Gartner's Magic Quadrant for Mobile Device Management (MDM) Software, named an "innovator" in the Forrester Research, Inc. Market Overview: *On-Premises MDM Solutions* and named to the Winner category in Yankee Group's *MDM is Dead. Long Live EMM!* Learn more at www.boxtone.com, or call +1 410.910.3344.

BoxTone and the BoxTone logo are trademarks of BoxTone. All other product or company names mentioned are used for identification purposes only and may be trademarks of their respective owners.